

## Extension as part of a system:

Successful agricultural extension depends on a good technical advice, good extension methodology and sound institutional support (Figure 1). However, there are a variety of other system factors (Figure 2) required for successful development. The ability to positively affect these factors as well as improving extension methodologies (see “The ‘ASK ME’ Extension Framework” factsheet) will help to improve knowledge transfer and adoption.



Figure 1. Three elements required for good extension.

## What are the important development elements?

**Enabling Policies.** Government policies on everything from public research funds to commodity prices and input subsidies have important effects on the way extension can and should be conducted and thus on development.

**Resource Factors.** Land, water, roads, crop inputs and credit are all required for success.

**Knowledge to Market Chain.** Research, development and extension need to draw from and support the value chain.

Extension and development success increase by working with all of these elements.

## How to use this scheme:

Evaluate your system for each factor:

Factor	Extent limiting?
Policy	
Farmer resources	
Infrastructure	
Input access	
Credit access	
R&D support	
Knowledge access	
Farmer capacity	
Product handling	
Market access	

